



## MicroBioLogics Helps Prevent Spread of Disease

MicroBioLogics' recent acquisition of Kentucky-based Gibson Laboratories LLC has made the St. Cloud-based distributor an international powerhouse while strengthening its St. Cloud presence.

"The St. Cloud area provides people with a good work ethic and a solid academic background, resulting in talented, productive employees," MicroBioLogics Founder and CEO Bob Coborn said.

The merger combines Gibson's longtime success in specialty media products, microorganisms, diagnostics and proficiency testing supplies with MicroBioLogics' worldwide distribution system and its own complementary line of branded microorganism products. Gibson, started in 1989, has been active and successful in new product development and in contract manufacturing for several well-known clients.

Focused on providing the highest quality biomaterials for a safer, healthier world, MicroBioLogics has grown to 135 international distributors in 110 countries. International business represents about 50 percent of the company's total sales, Coborn said.

Coborn will talk about the company's approach, the spread of disease in the world and what changes are being made to control the flow of biological materials in cultures on May 14 at Science Initiative After Hours. St. Cloud State University will host the event from 4:30-6:30 p.m. at the Wick Science Building. Tours of the new science addition will be given.

MicroBioLogics, majority owned by Granite Equity Partners in St. Cloud, was founded in



Bob Coborn, CEO & Founder, MicroBioLogics

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the early 1970's as a chemistry lab testing business, and has grown into one of the world's leading producers of freeze-dried microorganisms serving the global microbiology quality control, detection, identification and diagnostic markets.

The company recently has expanded its research and production capabilities with the addition of specialized staff and partnerships.

MicroBioLogics has begun to develop consulting and research relationships with SCSU and global culture collections. "We are excited about our work with SCSU," Coborn said.

To register for Science Initiative After Hours, call (320) 656-3801 or email [k.wojahn@scapartnership.com](mailto:k.wojahn@scapartnership.com). Learn more at [CMBioscience.com](http://CMBioscience.com).

## New Report Offers Insight on Bioscience's Future

Industry, government and academic leaders now have new data and insight on how to better leverage the rapidly growing bioscience industry. Destination 2025, recently released by the BioBusiness Alliance of Minnesota, provides a comprehensive roadmap on future market trends and business opportunities in the state's bioscience industry.

The Alliance engaged 600 participants and stakeholders to identify six strategic bioscience industries. They are: pharma and biologics, medical devices, animal health, food, renewal materials and renewable energy. The Alliance produced clear visions and extensive white papers on the future of each of the industries.

"This information is spot on and well worth the time to review, reflect and react on," said Tom Moore, president of the St. Cloud Area Economic Development Partnership and the Science Initiative of Central Minnesota (SICM). "The business leaders I have shared these reports with have found them extremely valuable in better positioning their businesses. We really encourage business, government and academic professionals to take a look."

SICM is developing a plan to educate the local community on Central Minnesota's opportunity in key strategic industries. Read highlights of the reports on Central Minnesota's key industries at [CMBioscience.com](http://CMBioscience.com). View the full reports at [biobusinessalliance.org](http://biobusinessalliance.org)

# JOIN US

**May 14**

**4:30-6:30 p.m.**

**Science Initiative After Hours**

Featuring MicroBioLogics Founder  
Bob Coborn

St. Cloud State University

Wick Science Building

St. Cloud, MN

**May 18-21**

**BIO International Convention**

Georgia World Congress Center

Atlanta, GA

**June 17**

**7:15-9:00 a.m.**

**Partnership Mid-Year**

**Business Development Outlook**

American Heritage Bank

St. Cloud, MN



## What's Happening in Bioscience?

The Science Initiative of Central Minnesota offers just a few highlights of what's happening in the regional bioscience industry:

- **New SCSU Technology:** St. Cloud State University recently installed a state-of-the-art fermentor from DCI to expand its laboratory capabilities. The \$87,000 investment will allow the university to create a controlled system for growing primarily bacteria that can be modified to produce certain biological drugs.



- **At the table for BIO '09:** Science Initiative leaders will join more than 20,000 senior level life science professionals May 18-21 in Atlanta for the 2009 International Convention. The global event for biotechnology will explore valuable partnerships and discuss financial and strategic practices for strengthening the bioscience industry. Sir Elton John will be the keynote speaker.

- **CentraCare Surgery Center:** SICM recently hosted tours of the new CentraCare Surgery Center-Health Plaza.

The center offers a whole new environment for outpatient surgery by combining the healing power of nature with the latest advancements in surgical technology.



- **MicroBioLogics Names Chief Marketing Officer:** Brad Goskowicz brings 20 years of senior sales and marketing experience to MicroBioLogics. Goskowicz, a graduate of Marquette University, has experience in mergers, acquisitions, integration and developing teams.

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